

# TOP 10 Security Brands

**What brands come to security buyers' minds first?**

**What are the considerations in choosing a brand?**

**What other factors influence brand of product purchased?**

**What is the key value of successful brands?**

After extensive research in January 2004, A&S is now unveiling the top brands in the very first survey of its kind in the industry. Over 500 industry players took part in the survey. The Top 10 Security Brands in CCTVs, access controls and alarm-intercoms is given below along with in-depth reports.

CCTV		Access Control		Alarm & Intercom	
Rank	Brand	Rank	Brand	Rank	Brand
1	Pelco	1	Assa Abloy	1	Honeywell
2	Sony	2	Honeywell	2	Bosch
3	Panasonic	3	GE	3	Tyco
4	Honeywell	4	Apollo	4	GE
5	Bosch	5	Cardax	5	Commax
6	Samsung	6	Lenel	6	Optex
7	Sanyo	7	Tyco	7	Aiphone
8	GE	8	Kaba	8	Visonic
9	Tyco	9	Hirsch	9	Kocom
10	DM	10	Bioscrypt	10	Fermax

